

OKLAHOMA BLOOD INSTITUTE



NEWS RELEASE

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CREEK NATION CASINO & OBI TULSA CENTER “DONATE & DRIVE JEEP GIVEAWAY”!

(TULSA, OK; MAY 2, 2008) -- Donate blood with Oklahoma Blood Institute Tulsa Center (OBI) and Creek Nation Casino will give you a shot at winning a shiny red 2008 Jeep Wrangler Unlimited! Explore your chances to win from May 2, through August 16, by donating at OBI Tulsa Center or at a northeast Oklahoma area mobile blood drive. Ten finalists will be drawn from among the individuals who donate within this time period.

This exciting promotional partnership is Creek Nation Casino's way to recognize the winning spirit of community members who faithfully donate blood throughout the summer to help ensure OBI has enough blood to take care of every patient's need.

To kick-off the promotion, Creek Nation Casino is hosting a “First Chance To Win” blood drive on May 2, at the Riverside and 81st Street Casino from noon to 6:00 p.m. On August 23, Creek Nation Casino is hosting a “Last Chance To Win” blood drive from noon to 6:00 p.m. One finalist's name, the eleventh finalist, will be drawn exclusively from among the individuals who donate on this day, at this drive. The final drawing will be held at 7:00 p.m. and one of the eleven finalists will drive away with the Jeep in go-anywhere style. The remaining ten finalists will receive \$100 casino cash consolation prizes.

Every donor will receive \$5 in Rewards play for use in the casino, a FREE “OBI Donate & Drive” t-shirt, Members For Life Points for use in the OBI online store, as well as FREE health check readings on body temperature, blood pressure, pulse rate and cholesterol and iron levels.

“We appreciate the opportunity to partner with Creek Nation Casino,” says John Armitage, M.D., President and CEO of Oklahoma Blood Institute. “Their commitment to work with us through this summer, a time when it is difficult to maintain blood inventories, is an incredible gift to thousands of patients who will need transfusions to live.”

Your blood donation may be your key to a shiny red Jeep! Details are online at www.obi.org and www.creeknationcasino.com. *Individuals donating with OBI Tulsa Center in the following counties are eligible to enter: Adair, Craig, Creek, Cherokee, Delaware, Mayes, Muskogee, Nowata, Okmulgee, Ottawa, Rogers, Sequoyah, Tulsa, Wagoner, and Washington.*

Oklahoma Blood Institute is the tenth largest regional, non-profit blood center in the U.S. and provides transfusion blood products and clinical services to 125 medical facilities in Oklahoma and north central Texas. OBI Tulsa Center is located at 4601 E. 81st Street. Center hours are: Monday through Friday, 8:30 a.m. to 6:00 p.m., and Saturday, 8:00 a.m. to Noon. To make a donation appointment in advance call 918-477-0400.