

# OKLAHOMA BLOOD INSTITUTE

## NEWS RELEASE

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### **GIVE BLOOD. WIN A GUIDED FISHING TRIP.**

Come on in to SOUTHERN OKLAHOMA BLOOD INSTITUTE AT 1420 VETERANS BLVD. as they roll out great prizes for blood center donors from FEBRUARY 1<sup>ST</sup> THRU MARCH 31<sup>ST</sup>. JEFF KRIET, FIVE TIME BASSMASTER CLASS QUALIFIER has partnered with OBI to give donors the opportunity to enter to win:

- A FISHING TRIP FOR 2 AT LAKE MURRAY IN THE MONTH OF MAY.

Every donor will be awarded a free SPRING BREAK T-shirt (WHILE SUPPLIES LAST) and receive free health check readings. Names of prize-winning donors will be drawn TUESDAY, APRIL 1<sup>ST</sup>, 2008.

“We are appreciative of JEFF KRIET for his support in implementing this generous promotional effort for our blood center donors,” says John Armitage, M.D., President and CEO of OBI. “Around the clock, patients depend on OBI and generous blood donors to ensure that safe blood products are always on hand.”

SOUTHERN OKLAHOMA BLOOD INSTITUTE is open for blood donations Monday, Wednesday and Friday from (8:00 a.m.) until (5:00 p.m.) and on Tuesday and Thursday from (8:00 a.m.) until (6:00 p.m.). So, come on in to the center, register to win, and save lives with JEFF KRIET and OBI.

Oklahoma Blood Institute is a non-profit regional blood center providing blood to 111 hospitals in Oklahoma and North Texas. OBI encourages all blood donors to join its Members For Life appreciation program to begin earning points for valuable online merchandise.