

# OKLAHOMA BLOOD INSTITUTE



## NEWS RELEASE

**CONTACT:** Jen Billings • 405-464-2162 • [jbillings@obi.org](mailto:jbillings@obi.org)  
Sara Wilson, CBC • 918-671-6907 • [swilson@obi.org](mailto:swilson@obi.org)

### **February 9: ONE day, ONE pint, ONE car, THREE lives... Give Blood, Enter To Win A SATURN VUE!**

Pull over blood donors! Don't speed past your best chance this year to save lives and **win a new car**. On **Saturday, February 9 only**, stop at either the Bob Moore Saturn dealership in Oklahoma City at I-240 and South Shields or the Bob Moore Saturn dealership in Edmond at 13020 North Broadway and donate blood. Exclusively – on this one day only, from 8:00 a.m. until 7:00 p.m. – OBI blood donors can enter to win a sleek 2008 VUE sports utility vehicle.

Donors will enjoy FREE pizza at both drive locations compliments of Little Caesar's Pizza and will receive a FREE special edition Saturn/OBI T-shirt while supplies last. Donors will also receive Members For Life points redeemable in the OBI online store, plus, FREE OBI health check readings.

Bob Moore Saturn has been a stalwart supporter of OBI since 2003. This popular promotional partnership is their way to give back to community members who faithfully donate each winter to help ensure OBI has enough blood to meet every patient's need.

"Since the first Bob Moore Saturn blood drive in 2003, volunteer blood donors have brought health, healing and comfort to the lives of thousands and thousands of patients," says John Armitage, M.D., President and CEO of Oklahoma Blood Institute. "OBI and Bob Moore Saturn have been recognized by Saturn nationally for surpassing the 100,000 units of blood collected mark. The annual commitment of the dealership and OBI donors during the winter months makes a tremendous difference during a traditionally difficult time for maintaining blood inventories nationwide."

On February 16, some lucky OBI blood donor will drive away with a new car. Your blood donation may be your key to a 2008 Saturn VUE! For complete details go online to [www.obi.org](http://www.obi.org). OBI is a non-profit regional blood center providing blood to 110 hospitals in Oklahoma and North Texas.