

OKLAHOMA BLOOD INSTITUTE



NEWS RELEASE

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DEVON ENERGY CORPORATION HELPS FUEL THE BLOOD SUPPLY

Join Devon Energy Corporation and Oklahoma Blood Institute (OBI) donor centers January 14 through February 8 as each suits up to save lives with a brand new statewide promotion.

Everyone who donates will receive a FREE “Devon Super Blood Drive” exclusive edition T-shirt, just in time for the pro-football championship, Members For Life points for use in the OBI online store, and FREE health check readings on body temperature, blood pressure, pulse rate and cholesterol and iron levels. Donors can also enter to win a sporty 2008 Saturn Sky roadster, courtesy of Bob Moore Saturn*.

A special event January 17, 7:00am until 4:30pm, is being held to encourage all who work in the downtown Oklahoma City area to meet for food, fun, football – and of course, to give blood. The blood drive will take place on the first floor of the Chase Building, 20 N. Broadway. Donors can meet WWLS sportscasters Bob Barry, Jr. and Mark Rodgers as they broadcast live from the blood drive.

“We are appreciative of Devon Energy Corporation for their generous support in hosting the “Devon Super Blood Drive” promotion for our donors,” said John Armitage, M.D., President and CEO of Oklahoma Blood Institute. “It is an event that truly shows Devon’s willingness to be a leader in community service and outreach.”

OBI is a non-profit regional blood center providing blood to more than 110 hospitals in Oklahoma and north Texas. OBI encourages all blood donors to visit www.obi.org and join its Members For Life appreciation program to begin earning points for valuable online merchandise.

*** ELIGIBILITY:** *Due to Saturn territory rules, donors donating in the following counties are not eligible for this promotion: Tulsa, Delaware, Craig, Ottawa, Rogers, Wagoner, Washington, Cherokee, Mayes, Nowata, Adair.*

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