



## **OBI ASKS DONORS TO OPEN THEIR ARMS TO FIGHT BREAST CANCER**

The [Central Oklahoma Affiliate of Susan G. Komen for the Cure®](#), [Susan G. Komen for the Cure® - Tulsa](#), and Oklahoma Blood Institute invite you to Open Your Arms to Fight Breast Cancer, April 1 to May 22.

Any donor who gives blood, platelets or plasma April 1 to May 22 at any OBI donor center or mobile drive can elect to forgo the normal t-shirt incentive (a \$4 value) in favor of having OBI make a contribution to underwrite programs at the Central Oklahoma Affiliate of Susan G. Komen For the Cure®, and Susan G. Komen for the Cure® - Tulsa. OBI needs your help to ensure necessary blood products are available on-demand for the daughters, mothers and grandmothers in our community who are battling breast cancer right now.

OBI is opening its arms to patients in need. We hope you will as well. You can make an appointment to donate here on the OBI website or call 1-877-OBI-GIVE.

OBI blood donors offer health, hope, healing and comfort to patients in our local communities year round. Through this OBI "Open Arms" program, the impact of your blood donation gift doubles to support all women who battle breast cancer and everyone who is fighting for a cure.

One in eight women will develop breast cancer in her lifetime. During chemotherapy and radiation both cancer cells and healthy cells are destroyed, so patients may need blood and platelet transfusions to prevent bleeding or to fight infections. When donors open their arms to patients in need, they are not only doing a good deed – they are extending a lifeline to neighbors, loved ones and friends.