

**Oklahoma Blood Institute
and Bob Moore Auto Group
“I’ve Got Drive” Blood Drive
Complete Official Rules**

1. Program Description/Eligibility - No purchase necessary. This promotion is open to all Oklahoma Blood Institute blood donors who are legal residents of the 50 United States or the District of Columbia. Void where prohibited by law. The promotion is a one day drive, February 6, 2010 ("Entry Period"). Winning entries must be 18 years or older with a valid driver's license. If under the age of 18, entry must be donated or assigned to parent or legal guardian. Bob Moore Auto Group, Oklahoma Blood Institute and Texas Blood Institute employees or immediate family members are excluded from entering the contest.
2. How to Enter – You will be automatically entered into the raffle drawing when registered to donate blood at any qualifying OBI “I’ve Got Drive” Blood Drive, February 6, 2010 from 8 a.m. to 6 p.m. at the Bob Moore locations at Broadway Extension and Memorial Road, Northwest Expressway, just west of Rockwell OR I-35 and Tecumseh Road, Norman. You may also enter by requesting an entry form from any OBI representative. **You do not have to donate blood to enter the raffle.** Finalists will be notified on or before Wednesday, February 10th. Odds of winning depend on the total number of eligible entries received. ALL FINALISTS MUST BE AT THE RAFFLE DRAWING ON FEBRUARY 13TH AT BOB MOORE CHRYSER, JEEP, DODGE, 7420 NW EXPRESSWAY, OKLAHOMA CITY, TO WIN.
3. Prizes – One Prize will be given away as indicated below:
 - a. One Day, One Car Campaign - All registered donors giving blood on February 6th, donors who present a frequent platelet donor postcard and individuals that submit an entry form at one of the three Bob Moore locations at Broadway Extension and Memorial road, Northwest Expressway, just west of Rockwell OR I-35 and Tecumseh Road, Norman, will earn one entry in the “I’ve Got Drive” sweepstakes raffle drawing. From all entries, 5 will be drawn as raffle finalists. One finalist will have a choice of a new 2010 Jeep Wrangler.
4. General Conditions – Entrants agree to abide by the terms of these official rules and by the decisions of Oklahoma Blood Institute and Bob Moore Auto Group, which are final and binding on all matters pertaining to this promotion. This promotion is governed by the laws of the United States. All federal, state, and local laws and regulations apply. Prize winners may be required to execute an affidavit of eligibility and liability/publicity release within seven (7) days following the date of attempted notification. Non-compliance within this time period may result in disqualification and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. Entrants further grant to Oklahoma Blood Institute and Bob Moore Auto Group the right to use and publish their proper names online, in print, and in any other media in connection with the contest. Acceptance of a prize constitutes permission for Oklahoma Blood Institute and Bob Moore Auto Group to use winners' names and likenesses for advertising and promotional purposes without additional compensation unless prohibited by law. By entering, participants release and hold harmless Oklahoma Blood Institute and Bob Moore Auto Group, their respective affiliates, directors, officers, employees, and agents from any and all liability or any injuries, loss, or damage of any kind arising from or in connection with this contest or any prize won.
5. Winners List – For a list of winners, send a self-addressed stamped envelope to: Oklahoma Blood Institute; Attention: “I’ve Got Drive” Promotion Winners List; 1001 North Lincoln Boulevard; Oklahoma City, OK 73104. Requests received after one month following the raffle drawing date will not be fulfilled.
6. Sponsor – This event blood drive is sponsored by the Oklahoma Blood Institute and Bob Moore Auto Group.